

# TOWN of CEDARBURG

*Preserving Yesterday's Heritage for Tomorrow*



## OUR RECREATION PROGRAM

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### CEDARBURG POOL SURVEY

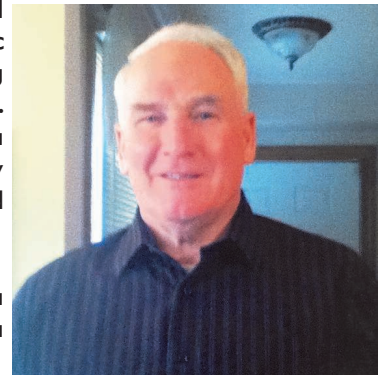
There are two ways to take this survey. You can take it online at: <https://www.surveymonkey.com/r/CedarburgPoolSurvey>

Or you can fill out the survey on page 7 and return it to Town Hall. You may also mail or fax it to 262/377-0308. The survey deadline is April 24th.

### NOTES & REMINDERS

- Town Hall will be closed on April 3rd unless you wish to vote in-house for the April 7th election.
- Spring Election is on April 7th. Photo ID requirement will not be enforced.
- Please put your refuse & recycling carts out by 7am.

Everyone has to start somewhere. From the Milwaukee Brewers to the Green Bay Packers and every professional level team in between, these fervent athletes weren't born knowing they'd be playing for a yearly salary. It was developed from humble beginnings. For the vast majority, these humble beginnings were from community rec departments that propelled these athlete's passions at a young and impressionable age. Such a facility builds from the ground up important values that can't simply be taught through a textbook, and empowers an intrinsic motivation to strive for success and embrace failure. But I don't mean to imply that rec departments are exclusively beneficial to aspiring athletes, because that would be far from the truth. Recreational departments are, in essence, a catalyst for kids, teens, and adults alike. They nurture the values of community, cooperation, and emotional development for all who are involved.



**Wayne Pipkorn  
Supervisor Seat 1**

In 2010, the Town of Cedarburg formed a recreation program of our own and proclaimed a more independent and focused system. This unlocked innumerable possibilities for the expansion of athletics in Cedarburg. It also removed a burden on taxpayers by boasting a 100% self-sufficient system for all associated programs, unlike the previous method of partnering with separate regions of the county. This meant we could foster everyone's passions for sports and exercise, as well as maintain a high tier of financial integrity. Using a dynamic sponsorship campaign, it could also boost local economy with publicity through the rec programs.

Since 2010, our rec department has branched out into four unique and accessible programs. As of now, these include Youth Softball and Baseball, Youth Flag Football, Deep Water Toning, and Pickle Ball, all of which have at least a 92% satisfaction rate from participants. Of course, our system is always looking for opportunities of expansion to subsidize the athletic interests of all citizens.

Speaking of expansion, a humbling and extremely charitable donation has recently been received from long-time coach of Cedarburg Little League, Mr. Craig Kasten. He's already well-respected in the community for his prominent influence on the youth, as well as his past donation towards the Allison Kasten Field. The Town will invest the lucrative sum towards improving the little league fields, a package which includes a turnkey synthetic turf infield, a turnkey light pole package, a 92-person capacity bleachers set, two roofed dugouts, freight, cedar fencing, an irrigation well, as well as additional minor items. This will not only improve the aesthetic appeal of our community's baseball fields, but the

*Continued on page 5*

## TOWN CONSIDERS EXPIRING POOL AGREEMENT

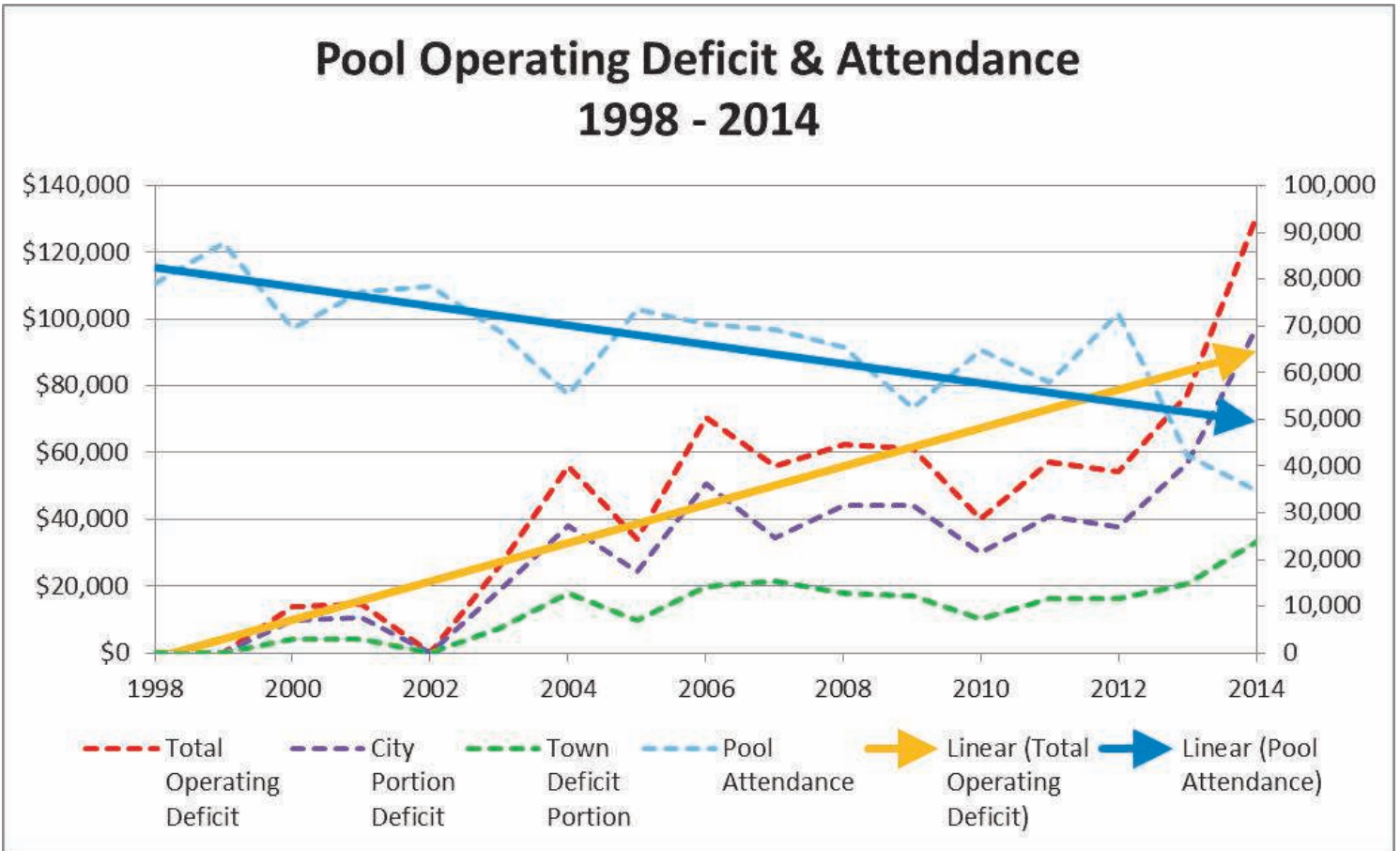
For many years, the Town and City of Cedarburg have shared the costs of providing a public swimming pool. In 2006, both jurisdictions entered into a ten year agreement, which will expire at the end of 2015. The Town Board recently directed staff to compile pool operation data and conduct a resident survey, which is on page 7 of this newsletter or online at <https://surveymonkey.com>. Please take a minute to complete this brief survey.

The Town Board will weigh all the relevant data and input with the intent of deciding in June or July if the Town will consider entering into another pool agreement with the City.

The City of Cedarburg is the pool operator and has generated annual reports on attendance and budget. The chart below, which the Town made using City data, illustrates two key performance indicators: **Pool Operating Deficit** (range is shown on the far left) and **Attendance** (range is shown on the far right). The pool operating deficit is the amount expenditures exceed revenues. Per the agreement, the Town and City share in the cost of paying any operating deficits.

Annual attendance, shown as the dashed light blue line has fluctuated over the years. The attendance trend (shown by the solid dark blue line) since 1998 has been declining. In 2014, attendance was about half (34,662) of what it was at the beginning of the agreement in 2006 (70,468).

The pool generated surpluses in 1998, 1999, and 2002. However, the pool has produced annual deficits since 2003. The operating deficit trend (shown by the solid yellow line) has grown over the years. The Town's portion of the deficits (shown by the dashed green line) has ranged from \$7,235 in 2003 to \$33,416 in 2014.





**CEDARBURG FLAG  
FOOTBALL LEAGUE**

## ALLISON KASTEN FIELD OVERHAUL UNDERWAY

A \$280,000 donation from long-time Cedarburg Little League Coach Craig Kasten is funding improvements to the field named in his daughter's memory located at the Orthopaedic Hospital of Wisconsin Fields (OHOW Fields) just west of Five Corners. The upgrades will include a synthetic turf infield that will accommodate all age groups & divisions, lights that will enable evening play, dugouts, bleachers, a cedar property line fence, and a water well for irrigation. These field amenities will improve the playing experience for participants, reduce practice and game rainouts, save money on field maintenance, and increase the number of playable hours in a season.



(Above: the fence goes up and a light pole is delivered)

Over 440 players have registered for play in 2015 for baseball and softball divisions for children ages 4-13 years old. Baseball teams will play mostly in Cedarburg, with 11-13 year old teams traveling to other local communities for interleague play. Our softball program participates in a successful multi-community program including Grafton, Germantown and Menomonee Falls.

## STRONG SPONSORSHIP START FOR 2015

Over \$420,000 has been raised since 2010, including \$27,000 in 2015. Sponsorships reduce registration fees and allow us to improve our facilities. No tax dollars are used to fund recreation activities. Our sponsorship flyer is available at [www.cedarburglittleleague.com](http://www.cedarburglittleleague.com). We are also looking for sponsors of items found on the field improvement plan (found at the Little League website). Contact Eric at Town Hall at 377-4509 for details.

## REGISTRATION OPENS IN MAY

Registration for the Cedarburg Flag Football League will be held online again in 2015 and is set to open in May. Practices and games are held weekly on Tuesday nights at the Webster and PAC fields by Cedarburg High School. Our league includes a free mini-camp and division championship games at Concordia University and a dry-wick personalized player jersey. Over **155 boys and girls** played in four divisions ranging from 4-11 year olds last season. Visit the Town website for more on the league.



## PICKLE BALL

The spring season will conclude in May, with registration for the fall season of pickle ball opening in August. The popular program held weekly on Tuesday nights at Thorson Elementary from 6:30-8:30pm will run from early September through December and cost \$15. Keep an eye on the Town website for updated information and posting of registration forms.

## DEEP WATER TONING

The Deep Water Toning program is currently on hold but we hope it will resume later this year. Keep an eye on the Town website for information relating to when the program will start back up.

# CHAIRMAN VALENTINE



## Your Input is Critical

Included in this newsletter is a very short survey that will impact how the Town of Cedarburg proceeds on an important issue currently facing the Town. That issue is the Cedarburg Community Pool. I ask that you respond to provide the Town Board with your opinion on this issue.

This is not a referendum, neither binding nor advisory, but a chance for you to let your feelings be known on an issue that in the near future will be discussed and voted on by the Town Board. We recognize that not everyone has the time to come to Town Board meetings to express your desires. We do encourage resident participation at the monthly meetings held the first Wednesday of the month. The agendas for all Town meetings are posted on the Town website at [http://www.town.cedarburg.wi.us/agendas-minutes\\_eg.cfm](http://www.town.cedarburg.wi.us/agendas-minutes_eg.cfm)

As you know, the Town of Cedarburg has not raised the property tax rate in 8 years, and we hope to continue with that goal. However, there are pending decisions that will directly impact the ability to achieve that goal. Like anything else in life, decisions have consequences. At the top of the list of items that directly impact future Town's financial obligation is the Cedarburg Swimming Pool. Some tough decisions will need to be made in the next few months.

Another area where your input is always needed is voting. The Spring 2015 Election is Tuesday, April 7<sup>th</sup>. The two locations for voting are the Town Hall and Fire Station #2. All the details on voting registration, early voting and location are included on the Town website. In addition, for everyone signed up for the "Town of Cedarburg's E-Notify" will be getting voting reminders via e-mail. There are currently over 1,260 e-mail addresses that are included in the "E-Notify" program. To sign up just visit <http://www.town.cedarburg.wi.us/e-notify.cfm> or contact Town Hall during regular business hours and request to be added to this program. It is an excellent way to keep informed and current regarding events and important information in the Town of Cedarburg.

*Dave Valentine*

Town Chairman

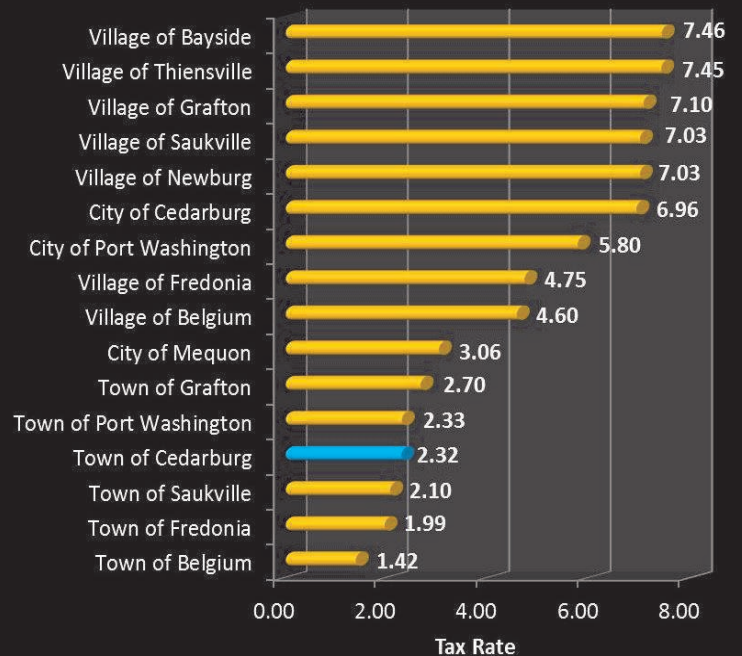
## Open Book & Board of Review

The 2015 assessment roll will be open for examination ("**Open Book**") on April 15<sup>th</sup>, at Town Hall from 10am to 12pm. Assessment instructional material, how to file an objection, and Board of Review procedures under Wisconsin law will be available at that time.

The Board of Review will meet May 11<sup>th</sup> from 6pm to 8pm at Town Hall to review and examine the assessment roll of real and personal property. Those wishing to be heard and reviewed who apply by phone, fax or email should do so at least 48 hours before the meeting. Objections made in person at Town Hall will be accepted until 4:30pm on May 8<sup>th</sup>. Objection forms are available at the Town Hall, Monday-Friday from 8am - 4:30pm. Eric Ryer, Asst. Administrator/Clerk, will set an appointment upon receipt of a completed form.

## 2014 Tax Rate Comparison

### Ozaukee County Municipalities



Source: Ozaukee County Treasurer 1/19/15

technical aspects as well. The turnkey turfs will allow the fields to be converted and playable for ages 4-13, and the lighting system will meet the requirements for Little League International. A majority of this donation will also include zero-cost maintenance as well as the tools necessary to keep the fields well-groomed.

Each town or city has unique character, perhaps even a personality encompassed by all its landmarks and citizens and antiquities. And not only to the town itself but the *community*, a recreational department is absolutely integral. It's only been five years, and already we've seen some astounding milestones and undeniable growth. The values and potential opportunities of Cedarburg's athletics will only become more resilient and fertile from here on out.

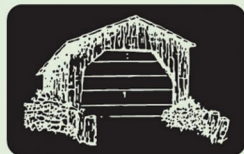
Right - new synthetic turf field



## Spring Election on April 7th

The spring election features Town Chairman, and Supervisor Seats 1 & 3 (elected at-large). Please visit <https://myvote.wi.gov/> to verify you are registered, review your voter profile, and view other important voter information including all races on your specific ballot. You may visit the Government Accountability Board (GAB) website <http://gab.wi.gov/> for additional information regarding voting.

Polling locations are open from 7am-8pm on election day. Electors living in Wards 1-4 vote at Town Hall located at 1293 Washington Avenue next to PDQ. Electors living in Wards 5-10 vote at Fire Station No. 2 located at 1350 Covered Bridge Road across from Wayne's Drive-In. Visit the Town's website to view the Ward map. Allow yourself additional time if you plan on registering to vote at the polls.



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# SUP. RINTELMAN - BOOKMOBILE

This commentary was written by Town Board Supervisor Joe Rintelman and originally ran in the News Graphic. Supervisor Rintelman was an appointed member of the Ozaukee/Sheboygan County 2016-2020 joint library plan committee. Town of Cedarburg residents became "non-librarians" residents in 2010. The Town of Cedarburg comprises 33% of the "non-librarian" population in Ozaukee County and 41% of the equalized "non-librarian" value. As a result, Town of Cedarburg residents pay for 41% of the Bookmobile's cost. There was a referendum on Bookmobile service that passed 60% to 40% in 2008, which was prior to the Town of Cedarburg's designation as a "non-librarian" community.


## The Untouchable Bookmobile

It is a tired refrain in government, perpetual growth, gross inefficiencies, ever-increasing taxes, and the ease of spending other people's money on pet programs. Non-librarian residents in Ozaukee County are the latest victims.

Non-librarian residents are taxpayers who live in a community that does not maintain or contract with a municipal library. In Ozaukee County non-librarian communities include the Towns of Port Washington, Saukville, Cedarburg, Fredonia, and Belgium as well as the Villages of Fredonia, Belgium and Newburg. Each year the county collects taxes from non-librarian residents and passes that money onto the Eastern Shores Library System (ESLS) who reimburses municipal libraries for serving non-librarian residents.

Every five years, Ozaukee County must create a library service plan. The planning committee recently finished the 2016-2020 plan. It called for non-librarian residents to pay for many required services and also asks these taxpayers to fund the Bookmobile, a very large discretionary expense. ESLS' Bookmobile is a dinosaur, one of only five left in the state. It stops every-other week in four of the seven non-librarian communities for an average of 36 minutes per stop. These communities are 7.5 miles or less from a municipal library. Collectively, this service costs non-librarian residents nearly \$77,000 per year, or about \$3,200 per day of service. *Continued on page 9*

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# TOWN of CEDARBURG

## CEDARBURG POOL SURVEY

The Cedarburg Community Pool, located on Evergreen Blvd. in the City of Cedarburg, was constructed in 1995-1996 with financing from both the City and Town of Cedarburg. An agreement between the Town and City of Cedarburg allows Town residents to utilize the pool at the same fee levels and with the same privileges as City residents.

Per the agreement, annual operating deficits are paid by the City and Town based on the percentage of lessor and season pass purchases from each jurisdiction. The pool has operated with a deficit each year since 2003. The total annual deficit has ranged from \$25,839 in 2003 to \$130,532 in 2014. The average total deficit has been \$60,476. The Town's portion of the deficit has ranged from \$7,235 in 2003 to \$33,416 in 2014. Between 2003 and 2014, the average Town contribution to cover the deficit has been \$17,399.

The pool agreement will expire on December 31, 2015. The Town Board wants Town resident input before they make a decision on whether to continue to financially support the pool. In the absence of an agreement, Town residents would be charged non-resident fees and lose priority privilege for lesson enrollment. If you are a Town of Cedarburg resident, please answer the following questions below or online at <https://www.surveymonkey.com/r/CedarburgPoolSurvey>.

- 1.) **How often do you or someone in your family use the Cedarburg Community Pool? Please check only one.**  
 Once a Week \_\_\_\_\_ Once a Month \_\_\_\_\_ Once a Year \_\_\_\_\_ Never \_\_\_\_\_
  
- 2.) **How do you rate the Cedarburg Community Pool? Please check only one.**  
 Excellent \_\_\_\_\_ Good \_\_\_\_\_ Fair \_\_\_\_\_ Poor \_\_\_\_\_ No Opinion \_\_\_\_\_
  
- 3.) **Which community pool do you or your family most frequently use? Please check only one.**  
 Cedarburg \_\_\_\_\_ Grafton \_\_\_\_\_ Mequon \_\_\_\_\_ Port Washington \_\_\_\_\_  
 Germantown \_\_\_\_\_ Other (i.e. YMCA) \_\_\_\_\_ I don't use a pool \_\_\_\_\_
  
- 4.) **Which statement below do you agree with most? Please check only one.**  
 \_\_\_\_\_ My annual property taxes should continue to be used to cover operating deficits at the pool.  
 \_\_\_\_\_ The pool should be run like the Town's recreation program, which is 100% self-supporting through user fees and sponsors.
  
- 5.) **How much property tax revenue do you think is appropriate for the Town to contribute to the pool over the next 10 years? Please check only one.**  
 \$0 \_\_\_\_\_ \$1-\$100,000 \_\_\_\_\_ \$100,001- \$200,000 \_\_\_\_\_ \$200,001 - \$300,000 \_\_\_\_\_  
 \$300,001 or more \_\_\_\_\_
  
- 6.) **Does paying the same fee as City residents and having priority privilege for lesson enrollment add to the quality of life in the Town of Cedarburg?**  
 Yes \_\_\_\_\_ No \_\_\_\_\_
  
- 7.) **Do you support the Town Board entering into negotiations with the City of Cedarburg for a new pool agreement?**  
 Yes \_\_\_\_\_ No \_\_\_\_\_

**Comments:**

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**Thank You For Completing This Survey! Please Return to Town Hall by April 24th.**

# RECYCLING - RESIDENT PERSPECTIVES

"Recycling strengthens our connection with the local, Cedarburg environment. It reduces the amount of pollution in the air from burning off gases. Recycling reduces the amount of landfills and how much space needed for them. The average American demolishes about seven and a half pounds worth of garbage that then gets compacted down in big landfills. Recycling saves energy, because the manufacturer reuses all the material. If recycling isn't done, manufacturers will use fresh, new resources to make their product. Recycling paper saves the need for more trees to get cut down. It uses less energy and uses less natural resources in the process.

Recycling saves the town money, by reducing the amount of garbage we take to the landfill. The more we recycle, the more money the town saves. Now that we have an efficient recycling system, it is hopefully easier for many people to recycle. Every week should be a competition to have your designated day be the top "day to recycle". Everyday should be a day when people *want* to recycle for the sake of the town and the environment.

Every week my family gets excited on Monday's when we take out our recycling. We LOVE the fact that Waste Management picks it up for us. Before they picked it up, we had to take it to the recycling building. We always tried to take as much as possible, but it was hard to carry everything. The only thing we don't like is we have to hurry to get it on the curb, because the garbage man is here right at 7'o clock. Everyone should take on the effort to recycle."

- Madison Scheer, resident



**Madison, age 11**

**"The new "single stream" recycling service now in use by Town of Cedarburg residents makes recycling easy and efficient, and generates greater volumes because of this. Good for us and good for our environment."**

- Randy Gschwind, resident

**"We support the Town's new recycling plan. It serves the best needs of our residents, is the least intrusive, and is affordable. We enjoyed socializing at the Recycling Center. But when winters turned frigid, and roads were icy ... not so much fun. There was no reason we could object to paying a few dollars to see a professional recycler drive by our home a couple of times a month."**

- John Bishop, resident

"My husband and I moved to progressive California in 1978 and recycling was a part of their every day life. Coming from western New York state, this was a totally new practice to us.

We loved the whole concept and began recycling immediately. We have lived in 2 other states since our California days and I/we would never think of not recycling anything and everything we use.

For example I generally take my lunch to work everyday, and I bring home any recyclable materials if a recycling container is not offered. We do the same thing wherever we are, even on vacation, we will keep a water bottle or other items until we find a proper receptacle.

Recycling has become part and parcel of who we are and what we stand for. We believe strongly in reducing what is going into our landfills, not only for us today but also as it impacts generations to come.

Recycling and re-purposing needs to become part of every day life. It's easy to do, and each of us and our families can really make an impact. If we teach our children while they're young, the benefits will ripple out."

- Eileen Laffey, resident

**"I was quite amazed that our trash was reduced to one-quarter"**

- resident Carl Wysocki on switching to curbside recycling



The vehicle is scheduled for replacement next year at a cost of approximately \$250,000 and will require borrowing. Most non-librariated taxpayers in Ozaukee County help pay for a Bookmobile serving the county, even though the Bookmobile doesn't service them.

The towns of Cedarburg and Port Washington, two communities without stops that collectively pay for about 51% of the Bookmobile service, sent official requests for revised funding mechanisms, or, in the alternative, elimination of the Bookmobile. Recently, County Supervisor Glenn Stumpf introduced a common sense proposal to hold a Bookmobile referendum. Instead of giving non-librariated residents a voice, the Ozaukee County Board voted the referendum proposal down. By doing so, they perpetuated this discretionary expense, stifling an opportunity for more efficient, cost effective, and creative alternatives to be considered.

I respect our elected county board members and the time they dedicate to their positions. However, quite simply, they got this one wrong. They should have given all current non-librariated taxpayers a say on the Bookmobile issue.

Time remains for revisiting the issue; the plan can be amended at any time. It is not effective until 2016.

It isn't easy to say no when kids send handwritten notes and decorate posters, but, is funding an inefficient, outdated service really in the best interest of kids, or, for that matter, anyone? Are we approaching this emotionally or pragmatically? How long can we afford discretionary programs that perennially grow without asking if there is a different way? At some point the well will run dry; unless you're talking about the Ozaukee County Bookmobile, they've hit an aquifer!

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## Brush Collection Resumes In June

Between June 1st and October 15th, 2015, the Town will provide roadside brush collection service for a fee. Residents are charged \$65 for the first half hour of collection. If the collecting takes longer than 30 minutes to complete, residents are charged an additional \$1.50 per minute. Property owners will be billed only for the time actually spent collecting.

To minimize the fee charged, residents should do the following:

1. Place the brush on the roadside of the ditch.
2. Place the brush with the cut ends toward the road.
3. Call Town Hall at (262) 377-4509 within three days of placing the brush for collection.

Leaving the brush out for too long before it is collected may result in grass or other vegetation growing entangled in the brush, making it more difficult to handle, increasing the time required to complete collection.

Brush collection guidance: The maximum amount of brush collected per household is a pile no larger than 100'L x 6'H x 5'W, with a limb diameter no greater than 6". This amount can be collected all at once or broken down into smaller piles throughout the year (ex. Two 50' x 6'H x 5'W piles or ten 10' x 6'H x 5'W piles). The brush will be collected by either a light duty truck with a chipper or a wheeled excavator with a claw/grapple attachment. As a reminder piles left on the shoulder can be a hazard to driving, if they are left longer than two weeks they will be picked up without notice and the resident will be invoiced accordingly. To request a pickup, please submit your request through the Resident Request Center online at <http://rrc.town.cedarburg.wi.us/>. If you have any questions, please contact Adam Monticelli, Director of Public Works at (262) 377-4509.

## 2015 Town Road Work

Maintaining our roads is very important. The Town will continue crack sealing and pothole patching throughout the year. Please reduce your speed and provide extra spacing when passing Public Works employees and equipment. If you see a pothole or dip in the road that requires our attention, please utilize the Resident Request Center online at <http://rrc.town.cedarburg.wi.us>.

Resurfacing will occur on Horns Corners Road from Sherman Road south 700' and Devonshire Road from Covered Bridge Road to Kingswood Drive 2500'. The work planned for these roads will address drainage concerns, such as deteriorated driveway culverts, ditch re-grading, and deteriorated roads that carry high volume traffic. These roads will be pulverized and then resurfaced with a four inch thick layer of new asphalt. Residents along these roads will be notified in detail before any work begins.

Call Adam Monticelli, Director of Public Works, at 377-4509 with specific questions.

## Summer Public Works Help Needed

We're looking for 2 hardworking, dependable individuals to assist the our crew this summer for about 12 weeks. Typical duties include maintaining lawns, ball fields, and other facilities. Applicants must be at least 18 years old. Starting wage \$7.50-\$8.50/hr. Applications are available online at [www.town.cedarburg.wi.us](http://www.town.cedarburg.wi.us) & at Town Hall. Submit applications to Director Adam Monticelli by noon on April 24th.



**ABOVE - In January, the Town Board presented Dan Benicke (bottom right) with a plaque recognizing his 38 years of dedicated service to the Town as a member of the Public Works crew. Dan retired at the end of 2014.**

# CEDARBURG FIRE DEPARTMENT



## It's Not Too Late To Be a Firefighter

Do you remember when you were 9 years-old? Do you remember what you wanted to be when you were all grown up? Did you want to play for the Packers, become a chef, or ballet dancer? Did you dream about being a doctor, lawyer or a firefighter? If you are like me, you considered all of these careers as you were growing up..... Good news!!! It is not too late to be a firefighter or EMT.

Did you know the Cedarburg Fire Department (CFD) is 100% volunteer? Did you know there are 2 ways to join and serve your community? The first is as an ACTIVE firefighter, EMT or ambulance driver. The 2<sup>nd</sup> is joining as a PASSIVE member and helping out with our fund raising and Public Education. CFD raises money each year at Maxwell St. Days (Sundays in 2015: May 24, July 12, September 6, and October 4). The money we raise helps to buy our trucks, air packs, and other firefighting essentials. So whether you are willing to run into a burning building or not, CFD has a job for you.

Did you know the Cedarburg Fire Department (CFD) will pay for your state certified trainings once you have become a member? Currently CFD has volunteer openings for firefighters, EMTs and ambulance drivers. We are also in need of Passive members to support our fundraising efforts.

Are you ready to serve your Cedarburg Community?? Volunteer firefighting is a very rewarding and a valuable way to serve your community. It takes dedication and many hours of training to become a firefighter or EMT. If you're willing to put in the time and effort, CFD is ready for you to serve.

More information and applications can be found at: [www.cedarburgfiredept.com](http://www.cedarburgfiredept.com)

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## TOWN BOARD CONTACT INFORMATION

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